

2015 Annual Report

Giving Pets A New Leash On Life

Supported by memberships, donations and fundraising.



Allen County
SPCA

Society for the Prevention of Cruelty to Animals

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President's Report

Dear Friends,

It is incredible to think that 2015 marked the Allen County SPCA's 65th anniversary. That translates to providing care and compassion to our area's homeless or neglected cats and dogs for over six decades! Last year also marked my second year as president of the board of our beloved organization. I've seen many changes in the five years I have been involved as a board member with the Allen County SPCA. Some of those have been the result of the growth of our program, and some are the result of a societal shift in animal welfare. All of these changes translate to exciting times for our shelter.



Along with adopting out thousands of animals each year, we are working harder than ever to increase our services beyond pet adoption. Under the leadership of Executive Director Jessica Henry, and thanks to the dedication of our mission-driven staff and faithful volunteers, the Allen County SPCA has become a true refuge. We are proud to be a beacon of hope for animals without a home and for those living in homes without resources.

Our thirteen-member board supports the direction of the shelter, and we are excited for the possibilities that lie ahead for the Allen County SPCA. We have committed ourselves to our roles as good stewards of the society to ensure that the future of the Allen County SPCA is stronger than ever. We have welcomed new board members who exhibit both professionalism and passion, and we have worked to strategically lay the course for a very bright and promising future for the Allen County SPCA and the animals who rely on us.

As we reflect on the past and look ahead to the future, I ask you to re-examine your commitment to our beloved program and to join me and the rest of the board in pledging your support to ensure that the Allen County SPCA remains vital in our community.

Kindest regards,

A handwritten signature in black ink that reads "Kent C. Pyle".

Kent Pyle
President, Allen County SPCA Board of Directors

Allen County SPCA Staff

Executive Director - *Jessica Henry*

Shelter Manager - *Stephanie Fries*

Volunteer Development Manager - *J. Mark Hannon*

Business Manager - *Dawn LaPorte*

Marketing & Communications Director - *Mark Lahey*

Pet Promises/ Community Outreach Coordinator - *Melissa Osborn*

Office Coordinator - *Sarah Magsamen*

Animal Care Specialists - *Amanda Cox, RVT, Dawn Renfrow, RVT, Caitlin Lothamer,*

Kris Brandt, Bobbie Buckles, Christopher Gagnon, Tianna Giannini,

Suzanne Serres, Shawna Squires, Joel Schueman, Alli Miller, Mandi Swygart

Building Maintenance - *Ken Bernier*



Executive Director's Report

If I were to choose a word to describe 2015, it would have to be "Expansion." After all, by implementing the Pet Promises program, we did so much to expand the mission of the Allen County SPCA to include more efforts to support and encourage pet retention. So now in addition to the outstanding pet adoption programs we're known for, area pet owners can rely on us for help keeping their own pets *in* the home (where they are loved) and *out* of shelters altogether.

It's an interesting concept, really. After all, our goal as a shelter shouldn't be to take animals from loving homes and adopt them out to other families. We don't want *more* unwanted animals, right? Instead, we want a safe and loving home for *all* animals.

In last year's annual report, I closed my comments with a brief introduction of the concept of Pet Promises. I am happy to report that the program is in full swing. In addition to the door-to-door canvassing of neighborhood pet owners, we now offer compassion fostering for pet parents in crisis; we have added a second pet food distribution site; we offer medical and behavioral counseling for pet parents whose animals (adopted or not) are having issues; and we're working with local veterinarians to assist with major medical expenses for pets living in poverty. Gone are the days when our staff was helpless to area pet parents' calls for assistance. Now we are armed with answers and with resources to make a real difference in the lives of the animals we are called to serve.

Of course, adoptions continue to be our mainstay. We've gotten so good at finding homes for animals that for the first time in history, we're rarely needed at Fort Wayne Animal Care & Control to intake dogs. Now we are able (more than ever) to help other communities outside Allen County address their pet overpopulation. We were even invited to become a PetSmart Charities Rescue Waggin' Receiving Shelter. That means that at least once per month, we welcome dogs and puppies from rural shelters in the deep south, where there are far too few adopters for the number of loveable and adoptable dogs in their programs. Is it possible that, at least locally, we're finally seeing an impact on the number of unwanted canines? We believe that, thanks to our combined efforts with our coalition partners FWACC and HOPE for Animals, we are!

Cat overpopulation continues to be a challenge. As a result, we made changes to our feline intake protocols to effect even better results for area cats. While feline euthanasia at FWACC has decreased dramatically (a *very* good thing), annual intakes are still relatively high. We must stay committed to improving our Community Cat initiative, grow our Barn Cat program, encourage spaying/neutering of owned animals and conduct efficient and effective feline adoptions. On that front, in 2014 we found homes for 1,281 cats and kittens and increased those figures to 1,320 last year! Just think, not all that long ago, we were sending home a mere 200 felines per year. We've come a long way, baby!

It has always been my goal to grow our programming without losing our grassroots appeal. Thanks to you, our members, and our hundreds of volunteers without whom we could accomplish nothing, we are growing and we are expanding. We are the Society for the Prevention of Cruelty to Animals, and now with our thriving adoption program and our commitment to community pets, we can be proud that we are living up to our name more than ever before.

In gratitude,

Jessica Henry
Executive Director, Allen County SPCA

OUR MISSION

The Allen County SPCA will promote the prevention of cruelty to animals by providing a safe haven for animals, an effective and comprehensive adoption program, education and outreach programs for the community and deep and broad membership and volunteer programs.



Building Report *by Lindsey Swanson*

As you can tell from the statistics in this Annual Report, 2015 was another incredible year for our shelter. Kudos to the wonderful people who have worked tirelessly to make the Allen County SPCA one of the premiere shelters around. By the looks of the great start to 2016, it doesn't look like the growth is going to slow down any time soon. As we continue to adopt out more animals, add additional programs to aid our community and increase our volunteer force, our building continues to get smaller and smaller. Just think about how much more the ACSPCA could do for our community and its animals if we had a more customized facility, with more room for state-of-the-art equipment and resources.

So where do we go from here? The members of the building committee will start touring other facilities around the Midwest in an effort to obtain ideas and to achieve a better understanding of what our shelter needs and what we should strive for our future shelter to look like - and of course, determine what we cannot live without! But with our eyes on the future, we cannot forget about the biggest obstacle that we will likely face: funds to support our endeavor.

We have engaged in an initial exploration of hiring an outside consulting firm to conduct a feasibility study regarding a capital campaign. We believe this is our first step in order to move forward with the future goals of the ACSPCA. We must determine whether our community will get behind our organization and help us tackle the current problems associated with our facility and become an even better organization. The building committee, staff and board members are extremely dedicated to the needs of our organization and are dedicated to occupying a facility that will enhance the greatness of the ACSPCA.



Pawject Runway *by Jessica Henry*

At the close of 2014, Misty Stephan (now a board member) approached us with a wonderful idea for a new fundraiser for the Allen County SPCA. At a meeting of what became the most fun planning committee on earth, the concept of Pawject Runway was born. Misty, a groomer and owner of Paw's-N-Claw's Pet Care Palace, worked with Bonnie Buell of Pawsitively Paradise Pet Resort to gather together groomers from all over northeast Indiana for a creative grooming contest.

The event was held Saturday, February 28, 2015 at Ceruti's Banquet and Event Center. Groomers from seven salons transformed 17 beautiful dogs into incredible works of art. The event was emceed by Billy Elvis and local television news anchor Krista Miller.

For a first-time event, we were so pleased with the results. And, thanks to these talented groomers and all the attendees, \$10,000 was raised to support the Angel Fund. The event was so successful, in fact, that we made Pawject Runway a signature event to be held the last Saturday of every February.

Volunteer Report *by J. Mark Hannon*

Volunteering at the Allen County SPCA offers many rewards. In addition to improving your community and advancing a cause that is important to you, volunteering can help you develop and grow as a person. Many people also find that volunteering is a great way to express gratitude for the help they received from an organization in the past. What better way to support the Allen County SPCA than through the donation of time and talent in volunteering?

In 2015, volunteers logged an astonishing 12,030 hours either at the shelter or during outreach events. That number is almost the equivalent of having an additional 6 full-time staff positions at the shelter! From dog walkers to board members, from those who help with events to those who clean our crates, each of the Allen County SPCA's volunteers is a valuable part of our shelter community. We hope that the time you spend volunteering for the ACSPCA enriches your life as much as it enriches the lives of our homeless animals.

In addition to volunteering at the shelter, several Allen County SPCA volunteers opened their hearts and their homes by fostering animals in need. Fostering provides cats or dogs more opportunities for socialization, exploration, and expression that are difficult to achieve when an animal remains in a shelter environment. It also offers a homeless pet a second chance at life. Bringing pets and people together is simple when you give each animal — regardless of its special need — a brighter future through fostering.

No words can adequately express the thanks we owe to the more than 250 volunteers who invested time at the Allen County SPCA in 2015. It is because of you that we are able to adopt so many animals and save so many lives. It is impossible to walk into the shelter or to attend an event without seeing an Allen County SPCA volunteer. To all of our volunteers: Thank You!

Be looking for some changes to the volunteer program in 2016. Recently, the Allen County SPCA's volunteer program received a grant to become a Service Enterprise. A Service Enterprise is an organization that leverages volunteers and their skills across all levels of the organization to successfully deliver on its mission. Through assessment, training and consulting over the next year, the Allen County SPCA will be equipped with the tools to become certified as the first Service Enterprise animal shelter in the state of Indiana.

Do you have what it takes to get involved with the ACSPCA as a volunteer? Animals need your help! Email mark@acspca.org or call the shelter at (260) 744-0454 (ext. 204) to set up a new volunteer orientation at the shelter. We can't wait to meet you!

Marketing Report *by Mark Lahey*

In 2015 we expanded our exposure to the public via increased social media involvement with Facebook, Twitter and Instagram. We are discovering that these free platforms have elevated our name and brand recognition with the public while keeping our costs for this exposure to nearly zero dollars. We have found, specifically with Facebook, that a small investment up front with paid, boosted, heartwarming stories are a very effective way of targeting key demographics with messages that generate financial donations. The subsequent re-sharing of these posts by our Facebook network increased our reach exponentially. This active networking on Facebook has increased our "friends" count from 10,000 to 15,000 in one year.

We have continued to step up our corporate sponsorship opportunities with our three signature events. Catwalk, Pawject Runway and Pet Expo all saw increased donations, both financially and with silent auction items, from our corporate partners. We will continue to nurture these relationships into long-term partners who are generous with their time, talent and treasure.

We are thankful for the support of our media partners who are sympathetic to our cause and who provide us with an invaluable outlet for community marketing. From 21 Alive's "Insight" segments, the K105 radio visits, and the newspaper's "Pet of the Week", the scope of this exposure creates an instant buzz in our community and forms lines of adopters at our door before we open in the morning.

The shelter continues to benefit from third-party events and community outreach. This continued involvement with the community has led to area apartment complexes requesting us to join them in promoting that they are pet-friendly and offer incentives to new renters who adopt from the Allen County SPCA.

The plans for 2016 include an overhaul to the shelter's website to make it more user-friendly on mobile and tablet platforms to give the site a more polished, current look and feel. While social media has become an excellent tool for day-to-day contact with the public, it is still the shelter's website where we can get our message out in detail to cultivate adoptions, donations and eventually long-term members of the shelter.

If you'd like to do more to help the shelter, be sure to like our Facebook page plus our two signature event Facebook pages (Allen County SPCA, Northern Indiana Pet Expo & CatWalk for the Allen County SPCA) and follow us on Twitter and Instagram. Share our posts with your friends. Become a sponsor of our events. Support our third-party fundraisers. (They are listed on our website in the orange bar on the right side of most pages.) When you make an Amazon purchase online, go to AmazonSmile and click on our shelter. If you make your Amazon purchase via AmazonSmile, we receive a percentage of your purchase. This donation comes from Amazon, not you. Finally, to see what the shelter animals need most, periodically check our wish list online on our website.

We're looking forward to another successful year, and our marketing program is ready to share our successes.

Pet Expo Report *by Jessica Henry*

It was the fifth year for the Northern Indiana Pet Expo, and again, well over 100 cats and dogs found forever homes that weekend. Thanks to a substantial grant from the Petco Foundation, 25 animal rescue organizations were able to attend the Expo at a significantly-reduced rate. The grant also funded ten free microchips for each participating shelter. Other generous sponsors included Bob Rohrman Subaru of Fort Wayne, Kaleidoscope Floors, Pawsitively Paradise Pet Resort, 24 PetWatch, SBP Insurance, Elanco, and Remax Home Connection, among others. These sponsorships along with all the in-kind sponsors kept admission to the Expo affordable for the whole family.

In addition to the participation of over 75 vendors featuring a multitude of pet wares and services, the weekend line-up welcomed the return of Tony Hoard and his K9 Crew (a troupe of rescued dogs that caught Frisbees, did flips and seemingly flew through the air).

Of course, the Expo was also the place to learn. Several area pet experts gave mini-lectures on topics such as spotting animal cruelty, training, pet health, alternative pet medicine and more.

This year, in 2016, we have moved the Pet Expo to early summer. Please join us June 18-19 at the Allen County War Memorial Coliseum. See you at the Expo!

Information about the Northern Indiana Pet Expo is at www.northernindianapetexpo.org

CatWalk Report *by Jessica Henry*

On October 10th, the Grand Wayne Center in downtown Fort Wayne was transformed for the second time into a Masquerade ball for CatWalk! In fact, the theme has been so successful the last two years, we've decided to stick with the concept! The event sold out with more than 700 attendees as five preeminent local hair salons and one beauty school provided riveting performances full of creativity, artistic expression and talent! Teams hailed from The Hair Dept., The Loft... hair skin nails, Southwest Hair & Day Spa, Turning Heads Salon, A Day Away Salon & Spa, The Warehouse Salon, and Masters of Cosmetology.

As a prelude to Catwalk, guests enjoyed a complimentary cocktail hour thanks to sponsors, Deer Park Irish Pub and SunKing Ice. During dinner, guests watched the unique runway fashion show featuring designs from the collections of Ana Lynn, Jealousy Jane, and Zathan Marcs. Committee volunteers created a wonderful silent auction with lots of great items that brought in more than \$4,000, and a live cash auction yielded \$21,000 to support the efforts of our nonprofit shelter.

Awards for best make-up went to The Warehouse and best hair and best in show were awarded to A Day Away Salon & Spa. Finally, the coveted People's Choice Award was bestowed upon The Hair Department who raised more than \$7,000 for the Allen County SPCA!

In total, CatWalk raised nearly \$47,000 (net)! Plans are underway for CatWalk 2016, so mark your calendars now for Saturday, October 8th!

Finance Report *by Debra Lockhart*

The majority of the Finance Committee's 2015 work involved the regular review of the shelter's financial position and oversight of the investment portfolio. Additionally, each year the Committee reviews the annual budget before approval by the Board of Directors. The Committee along with Jessica Henry, Executive Director of the Shelter, and Dawn LaPorte, Business Manager, continually monitor current policies to ensure the organization remains on sound financial footing. Many thanks to Jessica and Dawn as well as those who served on the committee in 2015 and generously contributed their time and professional accounting knowledge.

Shelter Statistics

*Statistical approach based on Asilomar Accords format
January 1 - December 31, 2015*

Annual Live Release Rate: 98.72%

The Annual Live Release Rate does not include 0 owner/guardian requested euthanasia which were unhealthy & untreatable and 50 dogs and cats that died or were lost in the shelter/care.

	<u>Dogs</u>	<u>Cats</u>	<u>Total</u>
A BEGINNING SHELTER COUNT 1/1/2015 INTAKE (Live Dogs & Cats Only)	31	52	83
B From the Public	301	516	817
C Incoming Transfers from Organizations within Community/Coalition	499	856	1355
D Incoming Transfers from Organizations outside Community/Coalition	390	91	481
E From Owners/Guardians Requesting Euthanasia	0	0	0
F <i>Total Intake [B + C + D + E]</i>	1190	1463	2653
G Owner/Guardian Requested Euthanasia (Unhealthy & Untreatable Only)	0	0	0
H <i>ADJUSTED TOTAL INTAKE [F minus G]</i>	1190	1463	2653
I ADOPTIONS	1139	1320	2459
J OUTGOING TRANSFERS to Organizations within Community/Coalition	7	11	18
K OUTGOING TRANSFERS to Organizations outside Community/Coalition	9	1	10
L RETURN TO OWNER/GUARDIAN	20	30	50
DOGS & CATS EUTHANIZED			
M Healthy (Includes Owner/Guardian Requested Euthanasia)	0	0	0
N Treatable - Rehabilitable (Includes Owner/Guardian Requested Euthanasia)	0	0	0
O Treatable - Manageable (Includes Owner/Guardian Requested Euthanasia)	0	0	0
P Unhealthy & Untreatable (Includes Owner/Guardian Requested Euthanasia)	5	28	33
Q <i>Total Euthanasia [M + N + O + P]</i>	5	28	33
R Owner/Guardian Requested Euthanasia (Unhealthy & Untreatable Only)	0	0	0
S <i>ADJUSTED TOTAL EUTHANASIA [Q minus R]</i>	5	28	33
T <i>SUBTOTAL OUTCOMES [I + J + K + L + S]</i>	1180	1390	2570
<i>Excludes Owner/Guardian Requested Euthanasia (Unhealthy & Untreatable Only)</i>			
U DIED OR LOST IN SHELTER/CARE	6	44	50
V <i>TOTAL OUTCOMES [T + U]</i>	1186	1434	2620
<i>Excludes Owner/Guardian Requested Euthanasia (Unhealthy & Untreatable Only)</i>			
W ENDING SHELTER COUNT 12/31/2015 11:59:00 PM	35	81	116



Statement of Financial Position

December 31, 2015

ASSETS

Current Assets

Checking/Savings	
Total Checking/Savings	369,653.96
Accounts Receivable	
Total Accounts Receivable	28,125.50
Total Other Current Assets	5,057.14

Total Current Assets 402,836.60

Fixed Assets

1700 · Furniture & Fixtures	10,152.08
1710 · Equipment	107,043.98
1720 · Buildings	180,686.88
1790 · Accumulated Depreciation	(204,471.97)
Total Fixed Assets	93,410.97

Other Assets

1900 · PNC Investments	1,788,345.79
1901 · PNC Accrued Interest	307.56
1902 · PNC Unrealized Gain(Loss)	13,623.25
Total Other Assets	1,802,276.60

TOTAL ASSETS 2,298,524.17

LIABILITIES & EQUITY

Accounts Payable

2000 · Accounts Payable	4,661.27
Total Accounts Payable	4,661.27
Total Other Current Liabilities	14,084.79
Total Current Liabilities	18,701.42
Total Liabilities	18,701.42

Equity

Unrestricted Fund Balance	2,028,213.73
Total Temp Restricted Fund Bal Group	68,873.69
Net Income	182,735.33
Total Equity	2,279,822.75

Statement of Activities

Year Ended December 31, 2015

Ordinary Income/Expense

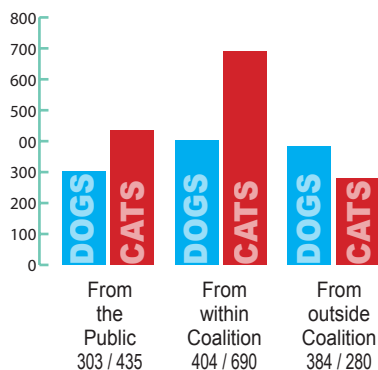
Income

Animal Fee Income Group	154,702
Donation Income Group	396,269
Grants Income Group	93,931
Membership Income Group	49,727
Miscellaneous Income Group	20,744
Special Event Income Group	161,108
Estate Donation Income Group	295,095
Total Income	1,171,575

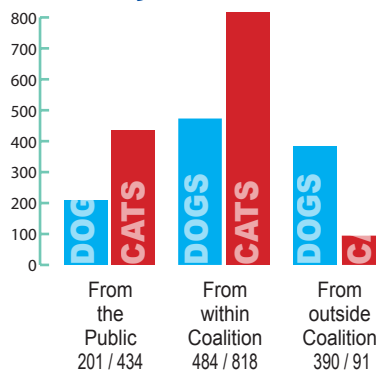
Expense

Personnel Expenses Group	514,016
Animal Care and Adoption Group	265,129
Building/Utility Expense Group	29,079
Business & Office Expense Group	40,498
Pet Promise Office Supplies/Equipment	671
Fundraising/Membership Devel Grp	57,254
Special Event Expense Group	72,000
Volunteer Program Expense	2,242
Pet Promises	5,937
Total Expense	986,825
Net Ordinary Income	184,750

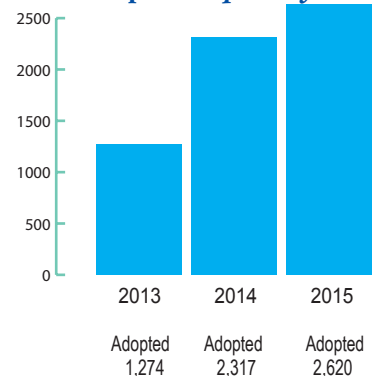
2014 Animal Intake



2015 Animal Intake



Adoptions - past 3 years



Thank You For Your Support!



Allen County
SPCA

4914 S. Hanna Street
Fort Wayne, Indiana 46806

Hours:

Tue - Fri 11 am - 6 pm

Sat & Sun Noon - 4 pm

260-744-0454 • www.acspca.org

